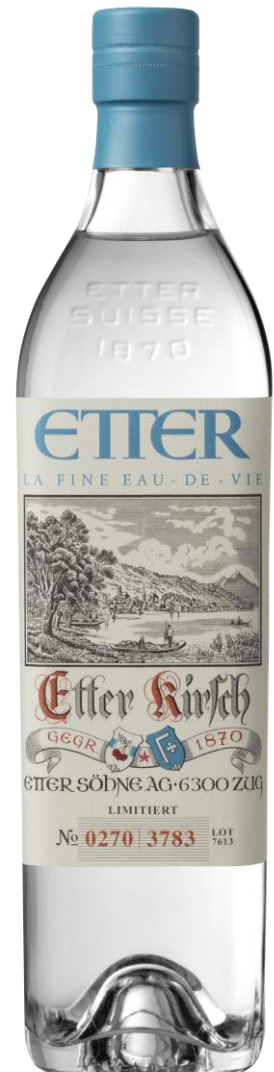


Etter Retro-Kirsch 42% vol. limited edition, numbered bottles

Origin of fruit:	from the cherry-growing region of Lake Zug/Switzerland
Fresh fruit quantity:	11 kg cherries per 70cl bottle
Storage/maturing:	blend of Kirsch matured for 8 to 35 years in 50 litre demijohns
Colour:	pure, crystal clear
Bouquet:	intense, complex, full of character
Taste:	rich and fully aromatic. Taste the traditional aroma of ripe mountain cherries.
Tip for drinking:	The ideal digestif to round off a good meal, thanks to its elegance and superb harmony of taste. Savour this rich-tasting Kirsch from a tulip-shaped glass at 15-20°C to allow the exquisite bouquet to unfold and the concentration of flavours to emerge. Excellent with a strong cigar and a good book.



A Tribute to Johann Baptist Etter

Etter's history goes back a long way. Our family has been based in Canton Zug since the 13th century. With this Retro-Kirsch we particularly want to remember our ancestor, Farmer Johann Baptist Etter (1800-1872), who from 1823 onwards, as a sideline, distilled his own cherry crop on the family estate, the farm known as "Bergli" in Menzingen, a commune of Canton Zug. It was there that he created the formidable "cherry water" thus laying the foundation stones for a success story, which his son Paul, together with wife Rosa, continued in 1870 with the foundation of the Etter commercial distillery in Zug.

Thanks to long-standing experience, handed down from generation to generation and further developed with the most modern technology, Etter vouches for products of the highest quality. With skill and passion our master distiller has created this Retro-Kirsch from a variety of well-matured Kirsch vintages. The result is a complex, intensive and aromatic Kirsch, full of character – a limited edition in numbered bottles. A true rarity with enjoyment guaranteed!

Possibly nobody else has influenced the "Zug Kirsch" cultural heritage as much as the Etter Distillery. And the fact that Etter and Kirsch have belonged to each other since time immemorial is shown by the cherries depicted on the crest logo on the original bottle label.

Eau-de-vie – the "water of life" – has been the Etter family's profession and vocation for decades. The Etters consider themselves very privileged to continue the tradition of a passionate, independent family enterprise, now in the 4th generation. Great-great-grandfather Johann Baptist would never have dreamt of this when, way back in 1823, he distilled his very own "cherry water" to alleviate his love sickness and to raise his glass "to life".

Unsere Qualität ist unsere Zukunft