

150 YEARS ETTER

Etter Jubilee Kirsch 42% vol.

Retro bottle, limited edition

Origin of fruit:	from the kirsch region of Lake Zug / Switzerland
Fresh fruit quantity:	ca. 10 kg of the Lauerz mountain cherry variety for one 70cl bottle
Storage/maturing:	matured for 15 – 25 years in 50 litre demijohns
Retro label:	around 1900
Colour:	pure, crystal clear
Bouquet:	full of character, intensive, complex,
Taste:	rich, fully-aromatic, full of character. You can taste the ripe mountain cherries in their traditional aroma.

With this very special Kirsch we are saying a heartfelt THANK YOU! Yes, because it's thanks to you that we are still here after 150 years!



A cuvée of different Kirsch vintages 1995 - 2005

The Etter family was distilling kirsch made from one single variety of cherry before the word vintage had been talked about. Distillation of a kirsch using solely the Lauerz cherry started many decades ago, whenever there was a sufficiently large harvest. The Lauerz mountain cherry comes from the tall trees located on the sunny slopes of the Zugerberg, adding to the beauty of the landscape. This kirsch is still only distilled in the very best harvest years, guaranteeing maximum enjoyment.

With the jubilee in mind, between 1995 and 2005 we at the House of Etter started putting the best vintages to one side. The glorious 150-year jubilee has now arrived! So, we climbed up to the attic to prepare this highlight, blending it very carefully and with heart and soul to a cuvée which was both powerful and full of character. Our 150-year Jubilee Kirsch is as traditional as it can possibly be. To give it worthy presentation, we found inspiration in one of the oldest labels in our archives. The content speaks for itself: typical, fruity aromatic, striking, unique.

The result is 2982 numbered 70cl bottles. A limited edition of first-class rarity. A must for every Etter devotee.

Eau-de-vie – the “water of life” – has been both profession and vocation for the Etter family for decades. The Etters consider themselves very privileged to continue the tradition of a passionate, independent family enterprise, now for the 4th generation.

Unsere Qualität ist unsere Zukunft